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BARRY SWENSON BUILDER CELEBRATES 35 YEARS

RENEWED VISION ON FUTURE

SAN JOSE, CA, Aug 30, 2012 – San Jose based Barry Swenson Builder (BSB), a division of Green Valley Corporation, announced Thursday it will celebrate the company’s thirty-fifth anniversary. BSB has long been recognized as one of Northern California’s most respected and accomplished builders and developers. The award-winning construction company has garnered regional and national attention for its process and approach to challenging work.

“It’s amazing to realize we have endured the unique real estate culture of this valley for thirty-five years, says chairman & CEO Barry Swenson. “I’m proud of the team we have in place right now and confident in the reinvented, strategic focus of our company.” BSB brings a holistic approach to Bay Area real estate projects through a design - develop - build platform. The business focuses on creative designs, quality developments, and efficient construction practices in order to capture value for clients, communities, and investors.

“I’m excited to be part of an incredibly talented leadership team,” says senior vice president, construction & development David Gibbons. “Celebration of this anniversary brings a new vision internally and a refreshed corporate brand – both significant facets to our future success in Silicon Valley and beyond.” Highlights of upcoming projects for BSB include construction of the first high-rise tower in downtown San Jose since the great recession, three regional hotels and unique partnerships inked for new housing.

About Barry Swenson Builder: For thirty-five years, Barry Swenson Builder has been a dynamic partner in the growth of Silicon Valley. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices to clients. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a household name in the construction industry.

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