

PRESS RELEASE

FIVE55 BEGINS LEASING IN DOWNTOWN SANTA CRUZ *RESIDENTIAL COMMUNITY OPENS*



APRIL 24, 2018, SANTA CRUZ, CA – Santa Cruz-based housing leader SWENSON announces the leasing launch of its newest residential community. A thirteen-minute walk to downtown or quick bike ride to the beach, Five55 Pacific is a brand-new, beachside community offering luxury living in the heart of Santa Cruz.

The SWENSON-built, 94-unit residence located at 555 Pacific Avenue, boasts many modern amenities. An indoor lounge with screening area and billiards opens to a spacious outdoor patio complete with kitchens, pizza ovens, BBQ grills, seating areas, and firepits. Five55 Pacific also offers a state-of-the-art cardio and strength training gym. However, the highlight of this property is the one-of-a-kind rooftop deck. With breathtaking, 360-degree views of Santa Cruz, this expansive open-air deck is ideal for lounging with friends, playing foosball, or even taking a nap in the hammock.

A pet-friendly community, there are six floorplans including studio, one-bedroom, and one-bedroom den. Each residence includes stainless steel appliances, faux wood flooring, in-home laundry facilities, and storage, with reserved parking spaces available.

“One of the best things about Five55 Pacific is the proximity to everything downtown,” says SWENSON senior vice president Jesse Nickell. “I have lived in Santa Cruz and been part of this community for over thirty years, and this is the first true urban living in this special town.” Local shopping, dining, entertainment, and the beach are just minutes away, making the residence attractive to anyone wanting to be part of this vibrant and exciting community. “Five55 is uniquely Santa Cruz,” says Rhonda Sorochin of Woodmont Real Estate Services. “It reflects the laid-back vibes and creative edge that make this one of the best places to live.”

Tours of the property are available from 9am - 6pm daily by calling 831-420-0555 or emailing Five55@wres.com. Currently, the community is running move-in specials. For more information, visit Five55SantaCruz.com.

About SWENSON

Since 1990, the Swenson family has been a trusted partner in the revitalization and historic restoration of the Santa Cruz region. Four generations of expertise and a proven Design-Develop-Build platform delivers unique designs, quality developments and dynamic construction methods. SWENSON has emerged as an industry leader in reliability through efficient processes and continuous optimization of technology and end to end project integration. SWENSON's wide range of development, construction and architectural services are built on integrity and sound business practices, demonstrated by the longstanding tradition of the Swenson family. Learn more at SWENSON.com.

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