

## FOR IMMEDIATE RELEASE

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**BARRY SWENSON BUILDER**

### **TAYLOR FARMS HEADQUARTERS TO BE CONSTRUCTED IN DOWNTOWN SALINAS**

SAN JOSE, CA, April 9, 2013 – Northern California developer and contractor Barry Swenson Builder announced today it will begin construction on the new corporate headquarters of Taylor Farms in downtown Salinas. The building will be adjacent to the renowned Steinbeck Center, a major attraction in the city's core.

Taylor Farms was founded in 1995 and has partnered with companies in North America to provide excellent quality salad, fresh vegetables and promote healthy diets and lifestyles. The company now has international reach with locations across the United States and Mexico. The new building will sit at 138 Main Street in Salinas on 1.75 acres.

The structure will frame the Main Street frontage with The Steinbeck Center and the other retail businesses that line this downtown entertainment and business area. The area has been in a revitalization mode since many buildings were damaged – some demolished – from the Loma Prieta earthquake in 1989. “The Taylor Building and its corner plaza will complete the anchor to this section of downtown Salinas,” says BSB senior vice president for construction Steven Andrews. “The design will blend nicely with and enhance the older existing buildings in this main portion of the downtown.”

The five story building over a basement will be comprised of first floor retail and restaurants as well as four levels of office space. Specifically, the second floor will be executive offices for local businesses and the third, fourth and fifth floors will become the new Taylor Farms corporate headquarters. Total square footage is 97,300 so over basement. A corner of the site is being built as a plaza, accessible to the public, between the Taylor Building and The Steinbeck Center.

**About BSB:** For thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB's wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community.

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