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BARRY SWENSON BUILDER

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BARRY SWENSON BUILDER MOVES BACK DOWNTOWN SANTA CRUZ

SANTA CRUZ, CA, February 10, 2015 – Barry Swenson Builder (BSB), a division of Green Valley Corporation, announced today the Santa Cruz office of the company has officially reopened at its new downtown location. The site is at The Galleria office center in downtown Santa Cruz, 740 Front Street, Suite 315.

Joined by business and community leaders, mayor Don Lane of the City of Santa Cruz was on hand to cut the ribbon at the new space which holds nearly two dozen employees. BSB senior vice president Jesse Nickell III says, “It’s really great to be back downtown. With so many current and past projects within walking distance from us now, we’re a big believer in this city’s urban core and excited to be here.”

Since the 1989 earthquake, BSB has made an \$80M investment in historic renovations and new construction projects in downtown Santa Cruz. “Our company has been at the forefront of innovating ideas in Santa Cruz and Monterey Counties, but we don’t do it alone,” says BSB president Case Swenson. “We have effective partners throughout the region and we’re proud to continually engage residents and business associations alike during every stage of our work.”

About Barry Swenson Builder: For over thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Four generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community. www.barryswensonbuilder.com

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