## FOR IMMEDIATE RELEASE

BARRY SWENSON BUILDER

Media Contact: Melissa Gaffney NINICO Communications 408-966-3771 mgaffney@NINICOcommunications.com



## BARRY SWENSON BUILDER DONATES DOWNTOWN LAND .... URBAN FARM OPENS IN SAN JOSE

SAN JOSE, CA, January 15, 2014 – San Jose's newest non-profit urban farm was generously donated by Barry Swenson Builder (BSB); Garden to Table's farm is also in partnership with San Jose Museum of Art to present a series called Around the Table. This event will take place on January 18 from noon until 1pm at the farm site located at 200 West Taylor Street. Garden to Table will be showing the community how the urbanized land will impact the local food system. During the Around the Table event, representatives will talk about the vision for the farm, thank BSB for its donation of the land, present a check from partners at EBay, provide a tour of the facilities, and hold a Q&A session.

Starting in spring 2014, Garden to Table Silicon Valley will be holding free monthly workshops that will be open to the public. In addition, the farm will be installing ten community garden plots on site for residents living within a <sup>1</sup>/<sub>4</sub> mile of the farm to grow their own food. During summer months, the farm will open a small stand and keep their gates open during working hours to answer any questions the public might have about growing and cooking farm grown food. The farm will use the revenue it generates on the farm to build additional neighborhood gardens and organize fruit harvesting events. With the help of BSB and other generous partnerships, Garden to Table Silicon Valley strives to create a sustainable local food system.

**About BSB:** For thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Three generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB's wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community.

**About Garden to Table:** Garden to Table is committed to creating a sustainable, local food system that builds community, improves access to healthy food, and teaches residents to cultivate their own fruits and vegetables — pure and simple. <u>garden2table.org</u>