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BICYCLE PARK CLOSES

APTOS VILLAGE MOVES FORWARD

SANTA CRUZ, CA, November 21, 2014 – Barry Swenson Builder (BSB), a division of Green Valley Corporation, announced today its long planned Aptos Village project is moving forward. The project received unanimous approval by the Santa Cruz County Board of Supervisor in 2012 and will be a town center-style mixed-use community including residential, commercial, a village green and new county park. The 11.5 acre site is located along Soquel Drive between Trout Gulch and Aptos Creek Roads, the gateway to Forest of Nisene Marks State Park.

The forward movement of the project means the closing of the former bicycle parks – the Post Office dirt jump and Epicenter pump track. BSB filed official documentation with the County of Santa Cruz last Tuesday to close the parks and make way for the new project. BSB and the Parks and Recreation Department of Santa Cruz County set up these parks on a temporary basis knowing that it was the future home of downtown Aptos. “We wanted to show there was a social need for a place where expert and pro riders could work on their freestyle dirt jumping and also a pump track for everyone of all ages and riding capabilities to work on their riding techniques,” says BSB senior vice president Jesse Nickell III. “Many good things have come out of these temporary parks and we now are seeing bicycle pump track parks being built throughout Santa Cruz County.” This method of developing public parks from private land and community stewardship has become a role model nationwide and many grassroots bicycle parks have been built. BSB is grateful for the stewardship of the parks provided by the Mountain biking community.

“While it is sad to see these parks close, it is exciting to see what changes the future holds for Aptos and the biking community,” says Mr. Nickell III. “New homes and commercial space will strengthen the local market, while the site layout and amenities promote walking, biking, and community events. It’s really going to be a beautiful addition to the region, and we’re all thrilled that the project will nurture active and healthy lifestyles.” Additional public benefits include a new county park; adaptive reuse of the Historic Apple Barn; new public streets featuring rain gardens, canopy street trees, vintage lighting; and a new entry kiosk for the Forest of Nisene Marks State Park.

About Barry Swenson Builder: For over thirty-five years, Barry Swenson Builder has been a dynamic partner in building the Bay Area. Four generations of expertise, along with a proven Design-Develop-Build platform, deliver an unparalleled level of creative design, quality developments and efficient construction practices. Throughout Northern California, BSB’s wide range of construction and development services is backed by decades of resources, referrals and sound business practices that have made BSB a respected leader in the community.
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